

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WERQ-FM	Date: 10/28/2016
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I, Screen Strategies Media,

being/on behalf of: Chris Van Hollen,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,162.50

I represent that the payment for the above described broadcast time has been furnished by:

Van Hollen for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sheila O'Connell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/28/2016

Date



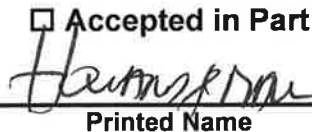
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature
Printed Name
Title

Van Hollen for Senate



Station	WERQ-FM	Buyer	Robin Osterhout
Market	Baltimore	Email	Robin@screenstrategies.com
Flight Dates	11/1/2016 - 11/8/2016 (Est. 2838)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 11/1	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7
6:00 AM - 10:00 AM	AM	M-F 60	\$140.00 \$2,520.00	3	3	3	3			3
10:00 AM - 3:00 PM	MD	M-F 60	\$120.00 \$1,920.00	3	2	3	2			3
3:00 PM - 7:00 PM	PM	M-F 60	\$140.00 \$2,100.00	3	3	3	3			3
6:00 AM - 10:00 AM	S1	Sa 60	\$65.00 \$195.00					3		
10:00 AM - 3:00 PM	S1	Sa 60	\$30.00 \$60.00					2		
3:00 PM - 7:00 PM	S1	Sa 60	\$30.00 \$90.00					3		
6:00 AM - 10:00 AM	U1	Su 60	\$35.00 \$105.00						3	
10:00 AM - 3:00 PM	U1	Su 60	\$40.00 \$80.00						2	
3:00 PM - 7:00 PM	U1	Su 60	\$60.00 \$180.00						3	
Station Totals			\$7,250.00	9	8	9	8	8	8	9

Van Hollen for Senate



Station WERQ-FM
Market Baltimore
Flight Dates 11/1/2016 - 11/8/2016 (Est. 2838)

Buyer Robin Osterhout
Email Robin@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 11/8	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$140.00 \$2,520.00	3	18
10:00 AM - 3:00 PM	MD	M-F 60	\$120.00 \$1,920.00	3	16
3:00 PM - 7:00 PM	PM	M-F 60	\$140.00 \$2,100.00		15
6:00 AM - 10:00 AM	S1	Sa 60	\$65.00 \$195.00		3
10:00 AM - 3:00 PM	S1	Sa 60	\$30.00 \$60.00		2
3:00 PM - 7:00 PM	S1	Sa 60	\$30.00 \$90.00		3
6:00 AM - 10:00 AM	U1	Su 60	\$35.00 \$105.00		3
10:00 AM - 3:00 PM	U1	Su 60	\$40.00 \$80.00		2
3:00 PM - 7:00 PM	U1	Su 60	\$60.00 \$180.00		3
Station Totals			\$7,250.00	6	65

CONTRACT



WERQ-FM
1705 Whitehead RD
Baltimore, MD 21207
(410) 332-8200

<http://92q.com>

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 20120

<u>Contract / Revision</u> 335558 /		<u>Alt Order #</u>
<u>Product</u> Van Hollen		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 2838
<u>Advertiser</u> Van Hollen for Senate		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WERQ-FM	<u>Account Executive</u> Reginald Lewis	<u>Sales Office</u> Local Baltimore
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WERQ	11/01/16	11/08/16	M-F	6a-10a		1:00				NM	18	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				12	\$140.00				
	Week:	11/07/16	11/13/16	MT-----				6	\$140.00				
N 2	WERQ	11/01/16	11/08/16	M-F	10a-3p		1:00				NM	16	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				10	\$120.00				
	Week:	11/07/16	11/13/16	MT-----				6	\$120.00				
N 3	WERQ	11/01/16	11/08/16	M-F	3p-7p		1:00				NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				12	\$140.00				
	Week:	11/07/16	11/13/16	M-----				3	\$140.00				
N 4	WERQ	11/01/16	11/08/16	Sa	6a-10a		1:00				NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				3	\$65.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 5	WERQ	11/01/16	11/08/16	Sa	10a-3p		1:00				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				2	\$30.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 6	WERQ	11/01/16	11/08/16	Sa	3p-7p		1:00				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				3	\$30.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 7	WERQ	11/01/16	11/08/16	Su	6a-10a		1:00				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S				3	\$35.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 8	WERQ	11/01/16	11/08/16	Su	10a-3p		1:00				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S				2	\$40.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 9	WERQ	11/01/16	11/08/16	Su	3p-7p		1:00				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S				3	\$60.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WERQ-FM
1705 Whitehead RD
Baltimore, MD 21207
(410) 332-8200

<http://92q.com>

<u>Contract / Revision</u> 335558 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> Van Hollen	<u>Estimate #</u> 2838
<u>Advertiser</u> Van Hollen for Senate		<u>Original Date / Revision</u> 10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-----				0	\$0.00				
Totals								0.00				65	\$7,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	65	\$7,250.00	(\$1,087.50)	\$6,162.50
Totals	65	\$7,250.00	(\$1,087.50)	\$6,162.50

Signature: _____ **Date:** _____

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